



उत्तर प्रदेश UTTAR PRADESH

HC 378663

[Handwritten Signature]
NOTARY
District H.Q.
BARABANKI
11/5/2026



I identify the deponent
who has signed/put T
before me.

Advocate

P.T.O.



**MEMORANDUM OF UNDERSTANDING
BETWEEN
FICCI LADIES ORGANISATION**

AND

SHRI RAMSWAROOP MEMORIAL UNIVERSITY



This Memorandum of Understanding (MoU) is made and executed at Lucknow
on ..21/05/2026

Between

FICCI Ladies Organization, an all India forum for women, FICCI Ladies Organization (FLO) has headquarters in New Delhi and 17 chapters' set-up across India, representing over 7000 women entrepreneurs and professionals. With over 37 years of experience in empowering women through entrepreneurship, enhancement of skills and education FLO plays, an active, role as an enabler of women empowerment through entrepreneurship development and professional excellence. One of the primary agenda is to help, create women entrepreneurs and facilitate an appropriate platform for women to think, learn, create, adapt and achieve true empowerment.

The objective is to foster an entrepreneurial culture, by providing opportunities to transform their business ideas into reality and to provide entrepreneurs with an array of targeted resources and services.

Two dedicated Cells have been created to work towards this mandate- FLO Incubation Cell and FLO Mentorship Cell.

FLO Incubation Cell aims to handhold young businesses with high growth potential by providing them with necessary guidance.

And

SHRI RAMSWAROOP MEMORIAL UNIVERSITY (hereinafter referred to as SRMU), located at Lucknow-Deva Road, Barabanki, Uttar Pradesh

SRMU is a confluence of academic, cultural and intellectual resources seeks to achieve the highest levels of distinction in the innovation and transmission of knowledge and understanding. 11 institutes offer a wide spectrum of choice for the students to choose undergraduate, post graduate and Doctoral programs in Engineering (Mechanical, Civil, Electrical, Electronics & Communication, Computer Science & Computer Applications), Biotechnology & Bio-Sciences, Management, Commerce & Economics, Journalism & Mass Communication, Legal studies, Basic Sciences and Humanities, Education & Research, Agriculture, Pharmacy and Architecture.

FLO and SRMU may hereinafter be individually referred to as a "Party" and collectively as the "Parties".

Upon mentioned qualities based on their respective competencies, attributions and means aim to create more women owned successful businesses. Both Parties" are entering into a Memorandum of Understanding (MoU) listing out broad areas of cooperation and methodology for achieving the same.

Purpose

Objective of the MoU is to provide a nurturing, instructive, and supportive environment for entrepreneurs during the critical stages of starting up a new business.

Increase the chance that a start-up will succeed, and shorten time and reduce the cost of establishing and growing its business

Assignments/ Responsibilities:

FLO will provide the following inputs:

1. Program Planning and Execution:

Seek mutual advice and support in planning and executing programs related to marketing and education.

2. Workshops and Mentoring:

Conduct workshops and mentoring sessions for students and members on technical, professional, and entrepreneurial activities.

3. Campus Visits and Lectures:

Facilitate regular or visiting faculty members, students, and staff to visit each other's campuses for lectures and programs.

4. Participation in Events:

Encourage students and members to attend lectures, seminars, workshops, and conferences organized by either party.

5. Joint Research and Projects:

Promote and support joint research activities and projects between SRMU and Ficci Ladies Organization.

Coordination

- Both parties will designate points of contact to represent and coordinate the implementation of this MoU. To execute the trainings and workshop

pre planned calendars should be blocked accordingly to avoid inconveniences.

- Any charges or expenses for additional services or facilities will be decided on a case-to-case basis and formalized through separate agreements.

Disclosure

- Both parties may mention this collaboration on their websites and business communications. Any such communication must be reviewed and approved by the designated points of contact.

Confidentiality

- All information shared during the collaboration will be kept confidential until explicitly approved in writing for disclosure.

Duration

- This MoU is valid for 36 months from the date of signing.

Modification

- Any modifications to this MoU must be made in writing and agreed upon by both parties.

Termination

- Either party may terminate the MoU with one month's written notice.

IN WITNESS WHEREOF, the parties hereto have executed this MoU through their duly authorized representatives as of the dates set forth below.

For

FICCI Ladies Organization

Simran Sahni

For

Shri Ramswaroop Memorial University

Vijay Tiwari
Prof. Vijay Tiwari
Vice - Chancellor, SRMU

Witnesses:

1. *[Signature]*
2. *M. Tripathi*

Witnesses:

1. *[Signature]*
2. *[Signature]*

Date: 21/05/2026

Place: Barabanki