

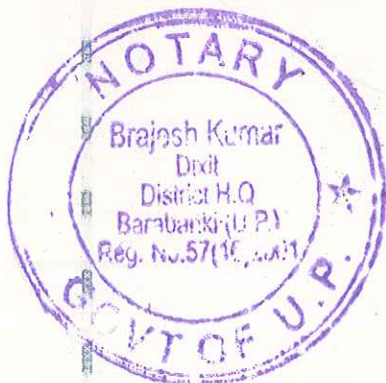


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HC 378662

[Signature]
NOTARY
District H.Q.
BARABANKI

11/5/2026



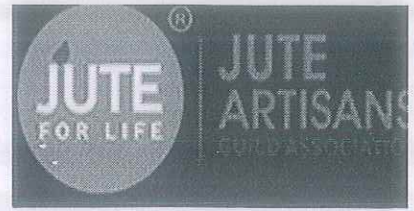
I identify the deponent
who has signed/put T
before me.

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Advocate

P.T.O



**Memorandum of Understanding
Between
Jute for Life
And
Shri Ramswaroop Memorial University**



This Memorandum of Understanding (MoU) is made and executed at Lucknow on 21/05/2026.

Between

Jute for Life is a social enterprise of the *Jute Artisans Guild Association*, dedicated to creating sustainable livelihoods for rural women in and around Lucknow & Barabanki by training them to craft eco-friendly jute products. We champion jute as a natural, plastic-free alternative for everyday use

And

Shri Ramswaroop Memorial University (hereinafter referred to as "SRMU"), located at Lucknow Deva Road, Barabanki, Uttar Pradesh is a private university established by an act of state legislature of Uttar Pradesh.

Both Jute for Life and SRMU shall hereinafter be collectively referred to as "the Parties".

Whereas both institutions desire to establish collaboration in the areas of skill development, FDPs, research, and management related trainings and high impact capacity building programs in relevant other domains as per need. This Memorandum of Understanding (MoU) sets out the framework for the cooperative relationship between both the parties to enhance efficacy, outcome and quality of education; particularly in the discipline of public health, social work, management, and others as per the need.

Purpose

Objective of the MoU is.to:

- Provide a nurturing, instructive, and supportive environment for entrepreneurs during the critical stages of starting up a new business
- Increase the chance that a start-up will succeed, and shorten the e time and reduce the cost of establishing and growing its business

Assignments/ Responsibilities:

FLO will provide the following inputs:

1. Program Planning and Execution:

- Seek mutual advice and support in planning and executing programs related to marketing and education.

2. Workshops and Mentoring:

- Conduct workshops and mentoring sessions for students and members on technical, professional, and entrepreneurial activities.

3. Campus Visits and Lectures:

- Facilitate regular or visiting faculty members, students, and staff to visit each other's campuses for lectures and programs.

4. Participation in Events:

- Encourage students and members to attend lectures, seminars, workshops, and conferences organized by either party.

5. Joint Research and Projects:

- Promote and support joint research activities and projects between SRMU and Jute for Life.

Coordination

- Both parties will designate points of contact to represent and coordinate the implementation of this MoU. To execute the trainings and workshop pre planned calendars should be blocked accordingly to avoid inconveniences.
- Any charges or expenses for additional services or facilities will be decided on a case-to-case basis and formalized through separate agreements.

Disclosure

- Both parties may mention this collaboration on their websites and business communications. Any such communication must be reviewed and approved by the designated points of contact.

Confidentiality

- All information shared during the collaboration will be kept confidential until explicitly approved in writing for disclosure.

Duration

- This MoU is valid for 36 months from the date of signing.

Modification

- Any modifications to this MoU must be made in writing and agreed upon by both parties.

Termination

- Either party may terminate the MoU with one month's written notice.

IN WITNESS WHEREOF, the parties hereto have executed this MoU through their duly authorized representatives as of the dates set forth below.

For

Jute for Life

Anjali

For

Shri Ramswaroop Memorial University

Vijay Tiwari

Prof. Vijay Tiwari

Vice - Chancellor, SRMU

Witnesses:

1.

Abhishek

2.

Siddharth

Witnesses:

1.

Abhishek

2.

[Signature]

Date: 21/05/2026

Place: Barabanki