

INTERNATIONAL WEBINAR

ON

COVID 19: The Strategic Route Ahead for GLOCAL Action

(11th to 13th June, 2020)



Organized by:

**INSTITUTE OF MANAGEMENT, COMMERCE AND ECONOMICS
SHRI RAMSWAROOP MEMORIAL UNIVERSITY
Lucknow- Deva Road, Barabanki, Uttar Pradesh**

About IMCE

The Institute of Management, Commerce and Economics was started in the year 2012. IMCE seeks to be a trail-blazer in management education through strong academic-industry collaboration, promoting entrepreneurial programs, and developing international initiatives and alliances. IMCE thrusts on creating an innovative, ethical and intellectual environment with a focus on leadership and management in a technology intensive global market. The Institute offers flagship MBA, BBA, B.Com. (Hons.), B.A. Economics (Hons.) and Doctoral programs. IMCE has been playing a pivotal role in the growth of students and scholars through blend of theory and practice, using highly innovative teaching pedagogy.

About Webinar

COVID - 19 will fundamentally transform the world as we know it: the world order, its balance of power, traditional conceptions of national security, and the future of globalization. The lethal combination of an interconnected world and a deadly virus without a cure is taking humanity into uncharted waters. When we emerge from the lockdown we must be ready to confront new political and social realities.

The Webinar on "COVID 19: The Strategic Route Ahead for Glocal Action" aspires to explore the various impact zones of the pandemic and chart a strategic route ahead keeping in mind global and local developments of the past two months. A cross section of experts from different walks of life will address the participants on the current scenario and the ways of navigating a route for themselves, their jobs and businesses, society and community as the world which we knew has been changed forever.

Timings:

11:05 A.M. to 1:05 P.M.

Registration Details:

Registration would be on First Come First Serve Basis as the seats are limited

Link for Registration:

<https://forms.gle/z1NG1dCC9g29uFb19>

Certificates:

E-certificates will be issued to all the participants.

Mode:

Google Meet Link will be shared with confirmed participants

For queries contact:

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Ms. Ayushi Rai, BBA, 7984179387

DAY 1 – 11-06-2020 (THURSDAY)

'The Future of Work: Skills needed in the post COVID 19 World' (Time: 11:05 A.M.)



Prof. (Dr.) Ajay Kapoor
Pro Vice Chancellor
(Research- Sarawak)
Swinburne University- Melbourne-
Australia

DAY 2 – 12-06-2020 (FRIDAY)

'Smart Healthcare Systems in and post COVID 19 World' (Time: 11:05 A.M.)



Prof. (Dr.) Nitin Tripathi
Director, Special Degree Programs
Asian Institute of Technology,
Thailand

DAY 3 – 13-06-2020 (SATURDAY)

'The Looming Threat of De-Globalization in a Post Pandemic Era' (Time: 11:05 A.M.)



Mr. Tarun Kumar Kalra
Head of Global Sales,
Credolab,
Singapore

'India getting Glocal- a new norm amidst COVID-19?' (Time: 12:05 P.M.)



Prof. (Dr.) Asiya Chaudhary
Department of Commerce
Aligarh Muslim University
India

'Learning and continuing education at all times' (Time: 12:05 P.M.)



Ms. Meghavi Banerjee
Partner and Head-Strategic Alliance, Lincoln
University of Business and Management,
UAE

'The New Normal at Work- Post COVID 19 Scenario' (Time: 12:05 P.M.)



Ms. Nidhi Chaudhary
DuPont & Adjunct Faculty
University of Philadelphia
USA