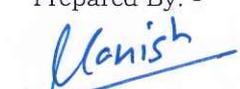
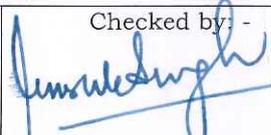


# SHRI RAMSWAROOP MEMORIAL UNIVERSITY



Vill- Hadauri, Post- Tindola, Lucknow – Deva Road,  
Distt- Barabanki – 225003 (Uttar Pradesh)

## Placement Policy (w.e.f. session 2019-20)

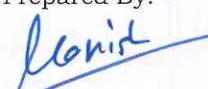
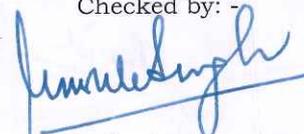
Ref. No: SRMU/RO/Policy/ PP/2019-20/01 Issue No. – 01	Prepared By: -  Director, Placement & Corporate Relations	Checked by: -  Registrar	Approved By:  Vice-Chancellor
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**PLACEMENT POLICY**
**1. Career Profiling:**

Students must fill a career profiling form in pre-final/ final year of course to choose the option for Placement/ Entrepreneur/ Higher studies and submit the same to placement cell. Student who opt for placement, will considered to attend the opportunities of placement.

2. As per guidelines issued from University management, the students of B. Tech. (all branches), MCA, BJMC/MJMC and MBA, if they are selected in any company as intern, they can be given NOC for **On the Job Training (OJT)** from Final Semester onwards.
3. In some special cases, students of Media/ MBA will be permitted to join their internship program in 5th-Sem (BJMC) & 3rd-Sem (MBA/ MJMC) in the month of October/ November after the prior approval of the Department Director & Director (T&P).
4. In normal course, a student who is selected in a reputed company, he cannot be allowed to sit further in other company's campus activities. However, they can sit in Off Campus events/ National level events.
5. (a) For B.Tech. & MBA – final year students, if there is difference of at least Rs. 1.5 Lakh in the package offered by the company, such students will be allowed only for appearing in 3 more campuses.  
 (b) For MCA – final year students, if there is difference of at least Rs. 1.0 Lakh in the package offered by the company, such students will be allowed only for appearing in 3 more campuses.
6. If a student is selected in a non-core company, such student can sit in the core company's campus drive provided he gives an undertaking to the effect that he will join the core company, if selected. On getting selected, he will formally decline the former selection in non-core company. Any violation of this clause will be viewed as an act of indiscipline and dealt with accordingly by the Placement Committee.
7. All the eligible students can participate and attend the PPT of the company. Any student can withdraw himself after PPT, if he/ she does not want to participate.

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Date of Issue: July 10, 2019

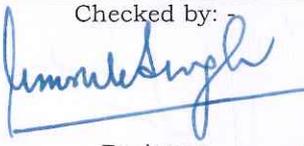
8. If a student participates in the campus and clears written test/ GD etc. but does not turn up in the interview, then such students will be debarred at least for 02 campuses.
9. All the placed students will have to update a copy of their offer letter received by them from company, to the Placement Cell on e-mail ID i.e. [corporate.communication@srmu.ac.in](mailto:corporate.communication@srmu.ac.in). In case, a student gets information from company regarding his / her selection through e-mail, the student should send that e-mail to Placement Cell on e-mail ID i.e. [corporate.communication@srmu.ac.in](mailto:corporate.communication@srmu.ac.in). If students do not send their offer letter or selection mail to Placement Cell, they will not be cleared for joining the companies.
10. In case, if any student is selected in a company and that student rejects the offer then in such case, the student will have to inform the Placement Cell along with valid reason for rejecting the offer. If reason is found valid, only then that student can be allowed for further campus activities.
11. Those students, who are interested for higher studies, CAT, GATE, Defense Services, or Entrepreneurship etc., such students should inform Placement Cell in writing on e-mail ID i.e. [placement@srmu.ac.in](mailto:placement@srmu.ac.in). The data/ score card should be submitted by students in the Placement Cell.

**12. Registration Process for Placement:**

Students who are interested for placement support are advised to register themselves in placement drives. After registration for a drive, if they do not turn for the 02 consecutive drives then in such cases they will be marked as not interested for placement drives or Campus Placement Support.

13. During Virtual Campus Drives interested students needs to register through the link provided by the placement cell or the company and during the drive utmost discipline and etiquette should be maintained failing which students will be completely debarred from further placement Activities.

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