

STUDY & EVALUATION SCHEME
BA (JOURNALISM AND MASS COMMUNICATION)
I YEAR: I SEMESTER

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C	COURSE TYPE	FACULTY
THEORY											
1	UJM1001	Introduction to Mass Communication	4		-	40	60	100	4	Major	Own
2	UJM1002	Theory and Practice of Journalism	4		-	40	60	100	4	Major	Own
3	UJM1003	Socio Economic and political Scenario in India	4		-	40	60	100	4	Major	Own
4	UJM1004	India's Prominent Journalism and their Contribution	4		-	40	60	100	4	Major	Own
5	UEG1502SE	Functional English	2	0	0	40	60		2	Skill	Own
6	UPC1401	First Aid & Health	2	0	0	100	0	100	2	CC	Other
PRACTICAL/ TRAINING/PROJECT											
7	UJM1202	Photography Lab	-	-	4	80	20	100	2	Major	Other
8	UEG1501SE	English Language Lab	-	-	2	80	20	100	1	Skill	Other
TOTAL			20	0	6	460	340	800	23		

L - Lecture
T - Tutorial
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C - Credit

*Co-Curricular Courses are graded but not included in CGPA calculation.

STUDY & EVALUATION SCHEME
BA (JOURNALISM AND MASS COMMUNICATION)
I YEAR: II SEMESTER

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C	COURSE TYPE	FACULTY
THEORY											
1	UJM2001	Reporting and Editing to Print	4		-	40	60	100	4	Major	Own
2	UJM2002	History of Print & Broadcast in India	4		-	40	60	100	4	Major	Own
3	UJM2003	Bhasha Evam Sanchar	4		-	40	60	100	4	Major	Own
4		*Minor Elective-I	4		-	40	60	100	4	Minor Elective-I	Other
5	UJM2501VO	Journalistic Writing	3	0	0	40	60	100	3	VOC-I	Own
6	UBS2401	Food Nutrition and Hygiene	2	0	0	100	0	100	2	CC	Other
PRACTICAL/ TRAINING/PROJECT											
7	UJM2701 PJ	Reporting Project	-	-	4	80	20	100	2	Major	Own
8	UJM2202	Hindi Project			4	80	20	100	2	Major	Own
9	UJM2702 PJ	Magazine Project	-	-	4	80	20	100	2	Major	Own
TOTAL			21	0	12	540	360	900	27		

Student will sent on Internship during Intervening period between II and III semester. Internship Report will be submitted in III semester.

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* Minor Elective-I (For Other)

Subject: Creative Writing

Code: UJM2301

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STUDY & EVALUATION SCHEME
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II YEAR: III SEMESTER

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C	COURSE TYPE	FACULTY
THEORY											
1	UJM3001	Principles and Dimensions of Advertising	4	-	-	40	60	100	4	Major	Own
2	UJM3002	Radio Journalism	4	-	-	40	60	100	4	Major	Own
3	UJM3003	Visual Communication	4	-	-	40	60	100	4	Major	Own
4	UJM3502VO	Photo Journalism	3	-	-	40	60	100	3	VOC-2	Own
5	UPE3401	Physical Education and Yoga	2	-	-	100	00	100	2	CC	Other
PRACTICAL/ TRAINING/PROJECT											
7	UJM3701 PJ	Advertising Project	-	-	4	80	20	100	2	Major	Own
8	UJM3202	Radio Journalism Project	-	-	4	80	20	100	2	Major	Own
9	UJM3203	Graphics, Layout and Design Lab	-	-	4	80	20	100	2	Major	Own
TOTAL			17	0	12	500	300	800	23		

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STUDY & EVALUATION SCHEME
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II YEAR: IV SEMESTER

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C	COURSE TYPE	FACULTY
THEORY											
1	UJM4004	Media Laws and Ethics	4	-	-	40	60	100	4	Major	Own
2	UJM4002	Television Journalism	4	-	-	40	60	100	4	Major	Own
3	UJM4003	Film Appreciation	4	-	-	40	60	100	4	Major	Own
4		*Minor Elective-2	4	-	-	40	60	100	4	Minor Elective-2	Other
5	UJM4501VO	Event Planning	3	-	-	40	60	100	3	VOC-3	Other
6	USO4402	Human values and Environment Studies	2	-	-	40	60	100	2	CC	Other
PRACTICAL/ TRAINING/PROJECT											
7	UJM4201	Television Journalism and Production Lab	-	-	4	80	20	100	2	Major	Own
8	UJM4701 PJ	Media Case Study Project	-	-	4	80	20	100	2	Major	Own
9	UJM4702 PJ	Film Appreciation Project	-	-	4	80	20	100	2	Major	Own
TOTAL			21	0	12	480	420	900	27		

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* Minor Elective-2 (For Other)

Subject: Film Appreciation and Critics

Code: UJM4301

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III YEAR: V SEMESTER

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C	COURSE TYPE	FACULTY
THEORY											
1	UJM5001	Communication for Development	4	-	-	40	60	100	4	Major	Own
2	UJM5002	Public Relation and corporate Communication	4	-	-	40	60	100	4	Major	Own
3	UJM5003	Media and Society	4	-	-	40	60	100	4	Major	Own
4		*Elective-1	4	-	-	40	60	100	4	Dept. Elective	Own
5	UAP5401	Analytical Ability and Digital Awareness	2	-	-	100	00	100	2	CC	Other
PRACTICAL/ TRAINING/PROJECT											
6		Elective Project	-	-	4	80	20	100	2	Dept. Elective	Own
7	UJM5703 PJ	Development Journalism Project	-	-	4	80	20	100	2	Major	Own
8	UJM5704 PJ	Specialization Project-1	-	-	6	100	-	100	3	Major	Own
TOTAL			18	0	14	520	280	800	25		

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* **Elective-1**

Elective Project

Political Journalism- UJM5103
Rural Journalism - UJM5104
Sports Journalism - UJM5105

Political Journalism Project-UJM5705PJ
Rural Journalism Project -UJM5706PJ
Sport Journalism Project -UJM5707PJ

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III YEAR: VI SEMESTER

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C	COURSE TYPE	FACULTY
THEORY											
1	UJM6004	Entertainment Industry	4	-	-	40	60	100	4	Major	Own
2	UJM6005	Social Media	4	-	-	40	60	100	4	Major	Own
3	UJM6006	The Documentary	4	-	-	40	60	100	4	Major	Own
4	UJM6003	Media Management	4	-	-	40	60	100	4	Dept. Elective	Own
5	USS6401	Communication Skills and personality Development	2	-	-	100	00	100	2	CC	Other
PRACTICAL/ TRAINING/PROJECT											
6	UJM6705 PJ	Documentary Making Project	-	-	4	80	20	100	2	Dept. Elective	Own
7	UJM6201 PJ	Social Media Lab	-	-	4	80	20	100	2	Major	Own
8	UJM6704 PJ	Specialization Project-II	-	-	6	100	-	100	3	Major	Own
TOTAL			18	0	14	500	300	800	25		

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STUDY & EVALUATION SCHEME
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IV YEAR: VII SEMESTER

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C	COURSE TYPE	FACULTY
THEORY											
1	UJM7001	Communication Research	4	-	-	40	60	100	4	Major	Own
2	UJM7002	Global Media Scenario	4	-	-	40	60	100	4	Major	Own
3	UJM7003	Media Literacy and Analysis	4	-	-	40	60	100	4	Major	Own
4	UJM7004	Media and Democracy	4	-	-	40	60	100	4	Major	Own
5		*Elective-2	4	-	-	40	60	100	4	Dept. Elective	Own
PRACTICAL/ TRAINING/PROJECT											
6	UJM7703 PJ	Research Project-I	-	-	12	80	20	100	6	Major	Own
TOTAL			20	0	12	280	320	600	26		

Student will sent on Internship during Intervening period between VI and VII semester. Internship Report will be submitted in VII semester.

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*** Elective-2**

Health Communication - UJM7102
Business Communication -UJM7103
Fashion Communication -UJM7104

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IV YEAR: VIII SEMESTER

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C	COURSE TYPE	FACULTY
THEORY											
1	UJM8001	New Media Technology	4	-	-	40	60	100	4	Major	Own
2	UJM8004	Exploring Hindi Cinema	4	-	-	40	60	100	4	Major	Own
3	UJM8003	Contemporary Issues and Mass Media	4	-	-	40	60	100	4	Major	Own
4	UJM8005	Popular Culture	4	-	-	40	60	100	4	Major	Own
5		*Minor Elective-3	4	-	-	40	60	100	4	Minor Elective	Other
PRACTICAL/ TRAINING/PROJECT											
6	UJM8704 PJ	Research Project-II	-	-	12	80	20	100	6	Major	Own
7	UJM8705 PJ	Podcast Project	-	-	4	80	20	100	2	Major	Own
8	UJM8202 CV	Comprehensive Via Voce	-	-	4	100	0	100	2	Major	Own
TOTAL			20	0	20	460	340	800	30		

*Minor Elective (For Other)

Basic of Photography Code: UJM8301