

STUDY & EVALUATION SCHEME

M. B. A.

I YEAR: I SEMESTER

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C
CORE COURSE									
1	MEM1001	Managerial Economics	3	-	-	40	60	100	3
2	MCM1005	Accounting and Financial Analysis	3	1	-	40	60	100	4
3	MMG1012	Organizational Behavior	3	-	-	40	60	100	3
4	MMG1013	Marketing Management	3	1	-	40	60	100	4
5	MMG1014	Computer Applications in Management	3	-	-	40	60	100	3
6	MMG1001	Principles & Practices of Management	3	-	-	40	60	100	3
AECC									
1	MMG1025	Managerial Communication	3	1	-	40	60	100	3
2	MMG1016	Quantitative Techniques	3	1	-	40	60	100	4
SEC									
1	MMG1501	Software Application in Management – I	-	-	2	80	20	100	1
TOTAL			24	4	2	400	500	900	28

L - Lecture

T - Tutorial

P - Practical

CIE - Continuous Internal Evaluation

ESE-End Semester Exam

C - Credit

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M. B. A.

I YEAR: II SEMESTER

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C
CORE COURSE									
1	MMG2001	Research Methodology	3	1	-	40	60	100	4
2	MMG2002	Human Resource Management	3	-	-	40	60	100	3
3	MMG2003	Business Environment	3	-	-	40	60	100	3
4	MCM2003	Financial Management	3	1	-	40	60	100	4
5	MMG2020	Innovation and Entrepreneurship	3	-	-	40	60	100	3
6	MMG2006	Production and Operations Management	3	-	-	40	60	100	3
7	MMG2007	Legal Aspects of Business	3	-	-	40	60	100	3
AECC									
1	MMG2014	Operations Research	3	1	-	40	60	100	4
SEC									
1	MMG2503	Software Application in Management – II	-	-	2	80	20	100	1
2	MSS2501	Soft Skill	-	-	2	100	-	100	1
3	MAP2501	Aptitude & Reasoning and Online Test	-	-	2	100	-	100	1
4	MMG2504	Industrial Visit	-	-	-	100	-	100	1
5	MMG2505	Comprehensive Viva - 1	-	-	-	-	100	100	1
TOTAL			24	3	6	700	600	1300	32

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II YEAR: III SEMESTER

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C
CORE COURSE									
1	MMG3001	Corporate Governance and Business Ethics	3	-	-	40	60	100	3
2	MCS3011	Management Information System	3	-	-	40	60	100	3
	Specialization Courses								
1	----	Specialization 1- (Course 1)	3	1	-	40	60	100	4
2	----	Specialization 1- (Course 2)	3	1	-	40	60	100	4
3	----	Specialization 2- (Course 1)	3	1	-	40	60	100	4
4	----	Specialization 2- (Course 2)	3	1	-	40	60	100	4
AECC									
1	MMG3505	Summer Training- Project Report	-	-	2	80	20	100	3
SEC									
2	MSS3501	Soft Skill	-	-	2	100	-	100	1
3	MAP3501	Aptitude & Reasoning and Online Test	-	-	2	100	-	100	1
4	MMG3506	SPSS	-	-	2	80	20	100	1
TOTAL			18	4	8	600	400	1000	28
1	Value Added/ Certification Course*	May Choose max 2 Value Added Courses form the list of Value Added Courses, Extra fee per course would be charged from the Students.	3	-	-	40	60	100	3

University Mandatory Non- Credit Courses									
1	XHUX601	Human Values and Ethics	2	-	-	100	-	100	0

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STUDY & EVALUATION SCHEME

M. B. A.

II YEAR: IV SEMESTER

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C
CORE COURSE									
1	MMG4001	Strategic Management	3	1	-	40	60	100	4
	Specialization Courses								
1	----	Specialization 1- (Course 3)	3	1	-	40	60	100	4
2	----	Specialization 1- (Course 4)	3	1	-	40	60	100	4
3	----	Specialization 2- (Course 3)	3	1	-	40	60	100	4
4	----	Specialization 2- (Course 4)	3	1	-	40	60	100	4
AECC									
1	MMG4506	Business Research Project	-	-	2	80	20	100	3
SEC									
2	MMG4507	Comprehensive Viva - II	-	-	-	-	100	100	1
TOTAL			15	5	2	280	420	700	24
1	Value Added/ Certification Course*	May Choose max 2 Value Added Courses form the list of Value Added Courses, Extra fee per course would be charged from the Students.	3	-	-	40	60	100	3

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LIST OF ELECTIVE COURSES IN SPECIALIZATION

S. No.	SPECIALIZATION	CODE	SUBJECT	SEMESTER
1	Marketing Management	MMG3006-MK	Sales and Retailing Management	III
		MMG3005-MK	Consumer Behavior	III
		MMG4006-MK	Integrated Marketing Communication	IV
		MMG4005-MK	Marketing of Services	IV
2	Human Resource Management	MMG3007-HR	Strategic HRM	III
		MMG3004-HR	Industrial Relation and Labor Laws	III
		MMG4007-HR	Performance and Compensation Management	IV
		MMG4008-HR	Training and Development	IV
3	Financial Management	MCM3004-FM	Security Analysis and Portfolio Management	III
		MCM3005-FM	Taxation and Tax Planning	III
		MCM4008-FM	Management Accounting for Decision Making	IV
		MCM4005-FM	Financial Institutions and Services	IV
4	Operations Management	MMG3003-OM	Logistics and Distribution Management	III
		MMG3005-OM	Production Planning and Control	III
		MMG4003-OM	Strategic Sourcing	IV
		MMG4004-OM	Operations Strategy	IV
5	International Business Management	MMG3003-IB	International Trade	III
		MMG3004-IB	Export Management and Documentation	III
		MMG4006-IB	International Logistics	IV
		MMG4003-IB	International Marketing Management	IV

6	Entrepreneurship & Family Business Management	MMG3001-ET	Business Analysis and Development Planning	III
		MMG3003-ET	Management of Intellectual Property Rights	III
		MMG4001-ET	Management of funds for Small Business	IV
		MMG4002-ET	Management of MSME	IV
7	Information & Technology	MCS 3001-IT	ERP System: Technology Planning and Implementation	III
		MCS 3002-IT	Software Project Management	III
		MCS 4001-IT	Network Application and Management	IV
		MCS 4002-IT	E-Commerce Technology	IV

MBA
VALUE ADDED COURSES FROM THE UNIVERSITY

S.NO.	FOR VALUE ADDED	SUBJECT	SEMESTER
1	MMG3003-VA	Brand Management	III
2	MMG3004-VA	Digital Marketing	III
3	MMG3011-VA	Insurance and Risk Management	III
4	MMG3015-VA	Project Management	III
5	MMG3016-VA	Cross-Cultural Management	III
6	MMG3017-VA	Finance Derivatives	III
7	MMG3018-VA	Forex Management	III
8	MMG3019-VA	Data and Information Security	III
9	MMG3020-VA	Negotiation and Conflict Resolution	III
10	MMG4003-VA	Rural Marketing	IV
11	MMG4006-VA	Online Trading of Financial Assets	IV

12	MMG4007-VA	Management of Healthcare Services	IV
13	MCM4009-VA	International Financial Management	IV
14	MMG4009-VA	Software Project Management	IV
15	MMG4011-VA	Disaster Management	IV
16	MMG4013-VA	Customer Relationship Management	IV
17	MMG4014-VA	HR Analytics	IV
18	MMG4015-VA	E-Commerce Technology	IV
19	MMG4016-VA	Digital Transformation in Financial Services	IV
20	MMG4017-VA	Behavioral Finance	IV

COURSES AND CREDIT DETAILS										
SEMESTERS	I		II		III		IV		TOTAL	
Core	Courses	Credit	Courses	Credit	Courses	Credit	Courses	Credit	Courses	Credit
	6	20	7	23	2	6	1	4	16	53
Specialization Courses	-	-	-	-	4	16	4	16	8	32
AECC	2	7	1	4	1	3	1	3	5	17
SEC	1	1	5	5	3	3	1	1	10	10
Total	9	28	13	32	10	28	7	24	39	112