

**STUDY & EVALUATION SCHEME**  
**MA (JOURNALISM AND MASS COMMUNICATION)**  
**I YEAR: I SEMESTER**

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C
<b>THEORY</b>									
1	MJM1001	Mass Communication Principles	4	1	-	40	60	100	5
2	MJM1002	Media Development & Growth	4	1	-	40	60	100	5
3	MJM1003	Print Media Reporting and Editing	4	1	-	40	60	100	5
<b>PRACTICAL/ TRAINING/PROJECT</b>									
4	MJM1501	Photography	-	-	4	80	20	100	2
<b>TOTAL</b>			<b>12</b>	<b>3</b>	<b>4</b>	<b>200</b>	<b>200</b>	<b>400</b>	<b>17</b>

L - Lecture  
T - Tutorial  
P - Practical  
C - Credit

**STUDY & EVALUATION SCHEME**  
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**I YEAR: II SEMESTER**

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C
<b>THEORY</b>									
1	MJM2001	Communication Development For	4	1	-	40	60	100	5
2	MJM2002	Corporate Communication & PR	4	1	-	40	60	100	5
3	MJM2003	Media Laws and Ethics	4	1	-	40	60	100	5
4	-	Elective-I*	4	-	-	40	60	100	4
<b>PRACTICAL/ TRAINING/PROJECT</b>									
5	MJM2501	Radio Journalism & Production	-	-	4	80	20	100	2
8	MJM2502	Advertising	-	-	4	80	20	100	2
9	MJM2505	Internship Report-I	-	-	-	100	-	100	2
<b>TOTAL</b>			<b>16</b>	<b>3</b>	<b>8</b>	<b>420</b>	<b>280</b>	<b>700</b>	<b>25</b>

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**\*Elective-I**

<b>Code:</b>	<b>Subject:</b>
MJM2101	Rural Communication
MJM2102	Tribal Communication
MJM2103	Media, Gender and Human Rights

**STUDY & EVALUATION SCHEME**  
**MA (JOURNALISM AND MASS COMMUNICATION)**  
**II YEAR: III SEMESTER**

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C
<b>THEORY</b>									
1	MJM3002	Media Management	4	1	-	40	60	100	5
2	MCS3009	Cyber Security and Law	4	1	-	40	60	100	5
3	MJM3005	Communication Research	4	1	-	40	60	100	5
4	-	Elective-II*	4	0	-	40	60	100	4
<b>PRACTICAL/ TRAINING/PROJECT</b>									
5	MJM3501	Television Journalism and Production	-	-	4	80	20	100	2
6	MJM3203	Internship Report-I	-	-	-	100	-	100	2
<b>TOTAL</b>			<b>16</b>	<b>3</b>	<b>4</b>	<b>340</b>	<b>260</b>	<b>600</b>	<b>23</b>

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**\*Elective-II**

<b>Code:</b>	<b>Subject:</b>
MJM3101	Film Appreciation
MJM3102	Hindi Journalism
MJM3103	Photography
MJM3104	Advertising and PR

**Note: Student may opt for any one of the above mentioned.**

\*MA-JMC Students will opt for faculty-mentioned internship in the intervening period between second and third semesters. Internship Report will be submitted in III Semester for evaluation.

**STUDY & EVALUATION SCHEME**  
**MA (JOURNALISM AND MASS COMMUNICATION)**  
**II YEAR: IV SEMESTER**

S. NO.	SUBJECT CODE	SUBJECT	L	T	P	CIE	ESE	TOTAL	C
<b>THEORY</b>									
1	MJM4001	New Media and Convergence	4	1	-	40	60	100	5
2	MJM4002	Media and Governance	4	1	-	40	60	100	5
3	MJM4003	International Relations	4	1	-	40	60	100	5
<b>PRACTICAL/ TRAINING/PROJECT</b>									
4	MJM4501	Dissertation	-	-	-	100	-	100	3
5	MJM4503	Comprehensive Viva Voce	-	-	-	-	100	100	1
6	MJM4504	Internship Report-III	-	-	-	100	-	100	2
<b>TOTAL</b>			<b>12</b>	<b>3</b>	<b>0</b>	<b>320</b>	<b>280</b>	<b>600</b>	<b>21</b>

\*Research Proposal will be submitted in III sem. as per the allotted topic and Dissertation will be submitted at the end of IV semester.

Dissertation will be conducted under the supervision of the nominated faculty.

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**MA (JOURNALISM AND MASS COMMUNICATION)**  
**SPECIALIZATION : HINDI JOURNALISM/FILM APPRECIATION &**  
**PHOTOGRAPHY**

**LIST OF ELECTIVE**

<b>S. NO.</b>	<b>CODE</b>	<b>SUBJECT</b>
<b>Elective-I</b>		
1	MJM2101	Rural Communication
2	MJM2102	Tribal Communication
3	MJM2103	Media, Gender and Human Rights
<b>Elective-II</b>		
1	MJM3101	Film Appreciation
2	MJM3102	Hindi Journalism
3	MJM3103	Photography
4	MJM3104	Advertising and PR